

# BRADLEY COUNTY ECONOMIC DEVELOPMENT CORPORATION

## Bradley County Medical Center

### Updates BCEDC Board

Brandon Gorman provided the BCEDC Board of Directors an overview of the Bradley County Medical Center.

Mr. Gorman stated that the hospital finished the year with a profit of one million, fifty-thousand dollars. Last year the hospital had a deficit of 650-thousand dollars. Mr. Gorman explained that the profit was helped by an increase in Net Patient Service Revenue while keeping their cost a relatively stable level. He explained that the Hospital is currently trending positively, but may not be as high as the past year.

Sales tax revenue was used last year for a C.T. upgrade, which cost about \$118,000.00. Mr. Gorman explained that it was necessary to purchase an upgraded C.T. He stated that CMS was going to charge a penalty starting in 2016 if the C.T. in use did not contain dose tracking. To prevent the penalty the board authorized the purchase of an upgraded C.T from a 64 site to a 128 slice device. The new C.T. also increased turnaround times from a 45-minute wait time to a 5-minute wait time. Mr. Gorman stressed the importance of shorter wait times to ER staff and patients. The only other purchase last year was a much needed portable x-ray machine. He explained that this year the sales tax revenue has been used to purchase architect fees, which is related to hospital construction. Mr. Gorman explained that the sales tax fund balance this year was \$3.3-million. This is a restricted use fund and one of the things it cannot be used for is salaries. **John Lipton** stated that the sales tax revenue is for construction and fixed assets only, not for operational expenses. Mr. Gorman stressed the absolute necessity of the sales tax revenue. Bradley County Medical Center could not survive without the community's support and the sales tax revenue.

Mr. Gorman discussed the hospital's Charity Care Program. Mr. Gorman stated that part of the hospitals 501c-3 requirement to inform patients about the Charity Care Program. The program is based on 200% of the Federal Poverty Guideline. Mr. Gorman explained that they try to determine at registration who qualifies. It is better to identify those that

qualify at registration instead of going through the expense and process of writing the charges off. Mr. Gorman advised that they try to get the word out that if someone needs assistance to contact the hospital for information. Last year the hospital wrote off \$2.4-million in Charity Care and bad debts. Of that amount \$615,000.00 was Charity Care. Mr. Gorman stated that the hospital would like to see more in Charity Care.

Mr. Gorman advised that last year, salary and benefits ran \$10,778,000.00. The hospital currently has a total of 264 employees.

**John Lipton** asked what effects Managed Care would have on the hospital. Mr. Gorman stated that the Private Option, now known as Arkansas Works, has been good for the Hospital. **Rep. Wardlaw** stated that hospitals and doctors are not in the current proposal for Managed Care. A part of hospitals that would be affected is Senior Care, it is considered Behavioral Care. Mr. Gorman stated that the Hospital is currently just waiting and watching to see what happens with the proposal.

Brandon Gorman explained the Hospital percentages of Medicare and Medicaid. Mr. Gorman stated that there is 51.7% in Medicare and 13% in Medicaid pays. Mr. Gorman further explained that 30.4% of patients are Commercial Pay and 4.9% is Private Pay. The Hospital saw a decrease in private pay after the Private Option was put in place. Private-pay patients dropped from 7.5% to 4.9%.

Mr. Gorman discussed the Hospital's increase in the number of Acute Care Days. Since Bradley County Medical Center is a Critical Access Hospital they are reimbursed based on their cost. Mr. Gorman discussed the process.

Mr. Gorman stated that one of their biggest issues is the turnaround time in the Senior Care Unit. Last year Senior Care showed a significant increase in days and because of that increase, there was \$383,000.00 extra in reimbursement.

(Continued)

### HOW CAN BCEDC HELP LOCAL BUSINESSES?

BCEDC can help your business in such areas as:

- Land and building acquisitions
- Financial packaging
- Demographic and economic data
- Incentive packaging
- Workforce training
- Plant expansions
- Entrepreneurial and small business development

#### BCEDC Is Affiliated With:

- Southeast Arkansas Cornerstone Coalition
- Southeast Arkansas Regional Intermodal Authority
- Arkansas Heavy Equipment Training Program
- Southeast Arkansas Community Based Education Center
- Arkansas Small Business and Technology Dev. Ctr. @UAM
- Bradley County Chamber of Commerce

April 2016— Jobs Update		
Bradley Co. Employers	# Emp.	Openings
AR Superior Federal CU	14	0
Armstrong Flooring	244	3
Ashcraft Wood Products	24	0
Bradley Brand Furniture	5	0
Bradley County	68	0
Bradley Co. Medical Ctr.	258	21
Chapel Woods Health & Rehab	110	5
City of Hermitage	6	1
City of Warren	44	0
First Presbyterian Childcare Ctr	21	0*
First State Bank of Warren	31	0
Fulghum Fibers	10	0
Hermitage Schools	82	4
New Beginnings, CASA	20	2
Oasis Trading	40	0
OK Foods	19	0
Ouachita Hardwood	45	0*
Potlatch	167	0
SE AR Community Action Corp.	75	0
SE AR Human Dev. Ctr.	253	10
Super Valu Foods	59	1**
The Mad Butcher	60	2***
Townsend Flooring	28	0*
UAMS/KIDS FIRST—Warren	16	2
Union Bank	8	0
Warren Bank & Trust	37	0
Warren School Dist.	289	17
<b>TOTAL</b>	<b>2033</b>	<b>68</b>

\*Taking Applications \*\*Applications on Thur. \*\*\*Applications on Mon., 1-4 pm

### Bradley County Medical Center (Cont.)

Mr. Gorman advised that the Hospital is changing ER physician groups to Emergency Staffing Solutions (ESS). They will begin on 4/29/16. ESS will be providing a needed Medical Director for the ER.

**Mr. Gorman stated that the Bradley County Medical Center's Home Health Agency has recently been named one of the top 25 in the nation.**

The Hospital is continuing to work on physician recruitment and hopes to have a new Family Practitioner next year. **Dr. Bob Smalling** asked about acquiring interns from Arkansas' Osteopathic schools. Mr. Gorman advised that they are in discussions with the schools. The Hospital is working on a Residency Program with both Arkansas schools.

### JOB OPENINGS AT:

**Armstrong Flooring:** Interested candidates should apply on line at [www.armstrong.com](http://www.armstrong.com) or at ESA in Monticello. Permanent positions may be found at [www.armstrong.com](http://www.armstrong.com) as they become available.

**Bradley Co. Medical Center:** Has employment opportunities for RN, LPN, Nursing Assistant, CNA, Medical Records Coder, and Housekeeping. Employment opportunities are posted online at [www.bradleycountymedicalcenter.com](http://www.bradleycountymedicalcenter.com) for full-time, part-time and PRN positions.

**Chapel Woods Health & Rehab:** Has job openings for 1-LPN, 3-CNA, and 1-Housekeeping employee. For additional information and to apply call 870-226-6766.

**City of Hermitage:** Has a job opening for a Police Officer. To apply call 870-463-2209

**Hermitage Schools:** Has job openings for 2-Elementary Teachers, 1- K-6 Special Ed Teacher, and 1- Pre-K Second Teacher. For requirements and additional information go to: [www.hermitageschools.org](http://www.hermitageschools.org) click on Administration and then on Job Listing. To apply contact the Superintendent's Office at 870-463-2246.

**New Beginnings:** Has 2-job openings for Security Officers. Call 870-226-9970.

**Potlatch Corporation:** Anyone interested or looking for more information, please go to [www.potlatchcorp.com](http://www.potlatchcorp.com) under the career section. EEO/AA/Veteran employer with competitive wages and benefits.

**SE AR Human Development Ctr.:** Has 10 vacant positions. Those who have a desire to work with developmentally disabled adults are encouraged to apply through [www.arstatejobs.com](http://www.arstatejobs.com). Interviews will be scheduled through their recruiting department in Little Rock. They do not grant walk-in interviews.

**The Mad Butcher:** Has 2-full time openings. Experience is required. Job applications are taken on Mondays, from 1:00 to 4:00 pm at Mad Butcher.

**UAMS/KIDS FIRST-Warren:** Apply online at [www.uams.edu/jobs](http://www.uams.edu/jobs)

**Warren School Dist.:** For details on job openings and to apply contact the Warren School Dist. at 870-226-6738 or online at [www.warrensd.org](http://www.warrensd.org)

If interested in any of the listed jobs, please contact the company directly.

**GOOD LUCK!!**

### Ozark Mountain Poultry Closes

**OMP ceased operation in Warren on Thursday, 4/7/16, leaving approximately 200 people unemployed.**

**BCEDC will be working with the Governor's Dislocated Workers Taskforce to assist those workers affected. As soon as the owner authorizes BCEDC to market the building we will implement an active recruitment campaign.**

### HOW CAN BCEDC HELP?

## BCEDC

110 N. Myrtle St.  
Warren, AR 71671

Phone: 870-226-3760

Fax: 870-226-3770

websites:

[www.bcedcar.com](http://www.bcedcar.com)  
[arkansassiteselection.com](http://arkansassiteselection.com)

E-mail:

[bradleycountyidc@sbcglobal.net](mailto:bradleycountyidc@sbcglobal.net)

### DON'T FORGET MONDAYS AT MOLLY'S

**7:00 am**

All are welcome at this public forum meeting.

BCEDC encourages all to attend and enter into discussions concerning Bradley County.

### Ask About Membership!

Become a BCEDC Member and work to grow the economy of Warren and Bradley County.

Call 870-226-3760 for Membership information.

### Looking for Small Business Counseling?

UAM-ASBTDC provides **FREE** business consulting and will be available to Warren area residents in the BCEDC office the first Monday of each month from 8:00 am to 10:00 am. You may also visit UAM-ASBTDC in Harris Hall at UAM. Call 870-460-1910