

# BRADLEY COUNTY ECONOMIC DEVELOPMENT CORPORATION

## EXISTING INDUSTRY'S IMPORTANCE TO THE LOCAL ECONOMY

Cities, counties and economic developers are constantly working to bring new industry to their communities and they should. But, it is important not to forget about existing industry.

Business retention and expansion is equally as important as new industry. It is easy to get caught up in the excitement of a new industry bringing new jobs to the area. But, an existing company adding jobs to the community is as exciting, if not more so. The expansion of a company within the community shows the company's faith in the workforce, the city and their resources.

Possibly a lesser known benefit of satisfied existing businesses is that they can be an excellent ambassador for a community when actively recruiting new industry. The existence of long term or expanding industry demonstrates to new companies the viability of a community.

Studies have documented that the job growth from existing industry far exceeds job growth from new industry. It is reported that 80% of net new job growth is produced by existing industry. The expansion of businesses, not new businesses has a greater impact in terms of job creation and tax contributions. Arkansas Economic Development Commission has stated, their logged projects from 2009 to 2013 indicate that expansion and retention projects in Arkansas exceed new projects. In 2013 AEDC recorded 94 new projects and 113 expansion or retention projects in Arkansas.

Given this information it is clear that it is important for Warren and BCEDC to have an active local industry retention and expansion program. In 2012 and 2013 the BCEDC Board of Directors invited each industry and major employer to attend a monthly Board Meeting and provide an update on their company. In 2014, a representative from BCEDC and AEDC met with Potlatch and Armstrong to identify their needs and offer our assistance. **This is a beginning.** In 2014, BCEDC plans to con-

tinue to meet with industry and open up communication. Our goal is to:

- Determine industries needs.
- Establish goals and timelines.
- Identify key partners and local resources.
- Facilitate problem resolutions.
- And most of all **Follow-up, Follow-up, Follow-up.**

It is essential for BCEDC to not ease up once an issue has been identified and/or solved. BCEDC is aware of the importance of existing industry. Industry should not feel like they have been forgotten or taken for granted. BCEDC understands that thriving and growing businesses can be the target of recruitment by other communities. Also understood is that a company finds it more advantageous to do business in a industry friendly community. As Warren knows first hand, the loss of industry and jobs is economically devastating to a community.

BCEDC wants to become an ongoing resource to existing industry. We want to become the first resource a company turns too when faced with local and state issues.

The role of BCEDC is to continue to reach out and communicate with existing industry and offer our assistance. The role of industry is to operate their company and prosper. BCEDC wants to do what we can to ensure their success.

### BECOME PART OF THE SOLUTION BECOME A BCEDC MEMBER

BCEDC is continually working to improve the economic climate of Warren and Bradley County. We need the assistance of business people, educators and the residents of our community to accomplish our goals.

Contact BCEDC to obtain membership information. 870-226-3760

## HOW CAN BCEDC HELP LOCAL BUSINESSES?

BCEDC can help your business in such areas as:

- Land and building acquisitions
- Financial packaging
- Demographic and economic data
- Incentive packaging
- Workforce training
- Plant expansions
- Entrepreneurial and small business development

**Bradley County Economic  
Development Corporation  
is on facebook!**

BCEDC  
Is affiliated with:

- Southeast Arkansas Cornerstone Coalition
- Southeast Arkansas Regional Intermodal Authority
- Arkansas Heavy Equipment Training Program
- TEAMUP/WAGE-Southeast Arkansas Community Based
- Arkansas Small Business and Technology Dev. Ctr. @UAM
- Bradley County Chamber of Commerce
- Arkansas Department of Workforce Services

June 2014 Jobs Update			JOB OPENINGS AT:
Bradley Co. Employers	# Emp.	Vacancies	
AR Superior Federal CU	13	0	<p><b>Armstrong Flooring:</b> Has Ongoing True Temp positions. Interested candidates must apply at Employers Staffing of America in Monticello at 870-367-2727, must be available to work 1st or 2nd shift.</p> <p><b>Bradley Co. Medical Center:</b> For information on job openings and to apply go online to — <a href="http://www.bradleycountymedicalcenter.com/jobs">www.bradleycountymedicalcenter.com/jobs</a></p> <p><b>City of Hermitage:</b> Has a p/t opening for a water-sewer-street operator. For information call 870-463-2209.</p> <p><b>Hermitage School Dist.:</b> Has an opening for a p/t counselor. Contact Hermitage School Dist. at 870-463-2246 for info.</p> <p><b>SE AR Human Dev. Ctr.:</b> Has openings for Residential Care Personnel. For information go online to <a href="http://www.arstatejob.com">www.arstatejob.com</a></p> <p><b>Warren School Dist.:</b> For details on job openings and to apply contact the Warren School Dist at 870-226-6738 or online at <a href="http://www.edline.net/pages/warren_sd">www.edline.net/pages/warren_sd</a> under employment.</p> <p>If your company wishes to list job openings in the BCEDC Newsletter or on <a href="http://www.bcedcar.com">www.bcedcar.com</a> please call 870-226-3760 or email us at <a href="mailto:bradleycountyidc@sbcglobal.net">bradleycountyidc@sbcglobal.net</a></p>
Armstrong Flooring	251	0+	
Ashcraft Wood Products	15	0	
Bradley County	69	0	
Bradley Co. Medical Ctr.	242	20	
Chapel Woods Health & Rehab	unavailable		
City of Hermitage	5	1	
City of Warren	52	2	
First State Bank of Warren	33	0	
Fulghum Fibers	10	0	
Hermitage Schools	75	1	
New Beginnings, CASA	17	0	
Oasis Trading	44	0	
OK Foods	13	0	
Ouachita Hardwood	40	0*	
Potlatch	160	0	
SE AR Community Action Corp.	89	0	
SE AR Human Dev. Ctr.	268	4	
Super Valu Foods	47	1**	
The Mad Butcher	55	2***	
Townsend Flooring	21	0*	
UAMS/KIDS FIRST—Warren	24	0	
Union Bank	7	0	
Warren Bank & Trust	37	0	
Warren School Dist.	286	4	
<b>TOTAL</b>	<b>1873</b>	<b>35</b>	

\*Taking Applications \*\*Applications on Thursday

\*\*\*Applications on Mondays, 1-4 pm

### “MONDAY MORNING MEETING” WHY YOU SHOULD ATTEND!

*I KNOW, WE HAVE DISCUSSED THIS BEFORE.*

BUT, it needs to be discussed again.

All are invited to the “Monday Morning Meeting”, 7:00 am at Molly’s.

Have you or have you heard others criticize Warren, our local government or BCEDC? Has the discussions accomplished anything? If not then maybe you are having a discussion with the wrong people.

To produce a positive outcome to a problem it has to be addressed by those willing and able to work toward a solution. That’s what the “Monday Morning Meetings” are about. We discuss the issues that are concerning those attending. If you have a concern then join our discussions. We may not be able to resolve your concern but as a group we will try to find the best solution. For example you may have a concern about

the school district so you discuss it with your neighbor. Do you get any answers or resolve your concerns? No. Come to the “Monday Morning Meeting” and a school board member or school official may be present and then you can get an effective response.

Our “Monday Morning Meetings” are not just about resolving problems. We also need ideas, YOUR IDEAS. A community’s best ideas come from, where else, the community. You may have a very creative valid way to revitalize downtown, recruit new industry, clean up a neighborhood or any number of things. But, we have not heard your ideas.

BCEDC sincerely hopes all of you concerned with our community will make an effort to attend. **Monday, 7:00 am at Molly’s all are welcome!!!!**

## HOW CAN BCEDC HELP

### BCEDC Mission Statement

To enhance and sustain the economic climate of Bradley County by increasing the employment opportunities for the residents of the county

## BCEDC

110 N. Myrtle St.  
Warren, AR 71671

Phone: 870-226-3760

Fax: 870-226-3770

websites:

[www.bcedcar.com](http://www.bcedcar.com)  
[arkansassiteselection.com](http://arkansassiteselection.com)

E-mail:  
[bradleycountyidc@sbcglobal.net](mailto:bradleycountyidc@sbcglobal.net)



### SMALL BUSINESS DEVELOPMENT

BCEDC supports and encourages small business development by partnering with the UAM-AR Small Business and Technology Development Center.

BCEDC hosts the UAM-ASBTDC’s **FREE** business consultant every 3rd Tuesday from 9:00 am to 2:00 pm. In addition to one-on-one counseling **FREE** on line classes are offered by ASBTDC.

If thinking of starting a business BCEDC encourages you to visit [www.uamont.edu/sbt/dc/](http://www.uamont.edu/sbt/dc/) or call BCEDC at 870-226-3760 for an appointment.