

**HOW CAN BCEDC
HELP LOCAL
BUSINESSES?**

BCEDC can help your business in such areas as:

- Land and building acquisitions
- Financial packaging
- Demographic and economic data
- Incentive packaging
- Workforce training
- Plant expansions
- Entrepreneurial and small business development

BRADLEY COUNTY ECONOMIC DEVELOPMENT CORPORATION

PROSPECT READINESS EDUCATION PROGRAM P.R.E.P. CERTIFICATE PRESENTED

Denisa Pennington and Kevin Sexton from Arkansas Economic Development Commission presented BCEDC and Warren with a Prospect Readiness Education Program (P.R.E.P.) Certificate during the 10/28/13 BCEDC Board Meeting. The Certificate was presented for the completion of the 4 step program, which concentrated on the Warren Spec Building site.

Ms. Pennington explained to BCEDC and guests that the P.R.E.P. process was developed by her department at AEDC to train communities to successfully capture new industries for their communities.

Ms. Pennington explained that the steps in the P.R.E.P. process are the same as the process an actual industrial prospect would take. The 4 steps in the P.R.E.P. process were:

1. To complete an information sheet on the chosen site.
2. Kevin Sexton from AEDC conducted a 2 hour training session. He stressed the necessity for confidentiality when a prospect contacts a community.
3. The completion of a Request for Information document. This is detailed information on

the site.

4. A Mock Site Visit is the last step. AEDC's team came to Warren and acted as an actual industrial prospect.

Warren's P.R.E.P. team consisted of Mayor Martin, John Lipton, David Dempsey from SE AR Econ. Dev. Dist., Marilyn Johnson, David King and Donna Lawhon. At the advice of AEDC, the Team's size was limited but many key people in the community contributed to its success. It was truly a team effort.

THANK YOU! To all who participated in the successful completion of P.R.E.P.

"Buying Local" is Good for the Economy

I know you've heard it before "Buy Local", "Shop Warren First", or "Support Your Local Businesses". But do you know why it's good for the economy? It's obvious that if you spend money in local shops it helps that shop owner. But it does so much more.

When you take a close look at how money flows it shows a direct economic impact on the fate of communities. If local dollars are spent at out

of town big box stores or online retailers then the dollars leave the communities. But if local dollars are spent at local hometown retailers the money stays in the community. It is recycled within that community by local retailers on supplies, rent, improvements, advertising, printing, employee salaries and taxes.

Buying local doesn't mean just dining and retail shopping. It is important to sup-

port local industry. When possible buy products manufactured in your area. This will help keep the demand high for local products and more orders flowing into local manufacturers. When local industry thrives they employ more hometown people who earn more money to be put back into the local economy. **See how the cycle works?**

(Continued on pg. 2)

BCEDC Is affiliated with:

- Southeast Arkansas Cornerstone Coalition
- Southeast Arkansas Regional Intermodal Authority
- Arkansas Heavy Equipment Training Program
- TEAMUP/WAGE-Southeast Arkansas Community Based
- Arkansas Small Business and Technology Dev. Ctr. @UAM
- Bradley County Chamber of Commerce

November Jobs Update			JOB OPENINGS AT:
Bradley Co. Employers	# Emp.	Vacancies	
AR Superior Federal CU	12	0	<p>ARMSTRONG FLOORING: Has production openings for Graders, Lug Loaders, & Knot-Sawers. They are also looking for a Quality Control Mgr. & a 3rd Shift Supervisor. For additional information and to apply on line go to www.armstrong.com then follow links for careers.</p> <p>Bradley Co. Medical Center: For additional information on job openings and to apply go on line go to — http://www.bradleycountymedicalcenter.com/jobs</p> <p>Potlatch Corporation: Potlatch Corporation is looking to fill openings for a Fully Qualified Machinist and a Fully Qualified Millwright. For a full list of job duties and qualifications for each position, as well as to apply, please log on to www.potlatchcorp.com under the careers section. Potlatch is an EEO/AA employer.</p> <p>Warren School Dist.: Has 1 opening for an Adult Ed Instructor. Applications are available at www.edline.net</p> <p>IF YOUR COMPANY WOULD LIKE TO LIST JOB OPENINGS PLEASE CONTACT BCEDC.</p> <p>*Taking Applications **Applications on Thursday ***Applications on Mondays, 1-4 pm</p>
Armstrong Flooring	350	10	
Ashcraft Wood Products	18	0	
Bradley Brand Furniture	10	3+	
Bradley County	71	0	
Bradley Co. Medical Ctr.	216	8	
Chapel Woods Health & Rehab	unavailable		
City of Hermitage	5	0	
City of Warren	47	0	
First State Bank of Warren	33	0	
Fulghum Fibers	10	0	
Hermitage Schools	92	0	
New Beginnings, CASA	14	0	
Oasis Trading	42	0	
OK Foods	11	1	
Ouachita Hardwood	35	0*	
Potlatch	158	2	
SE AR Human Dev. Ctr.	268	3	
Super Valu Foods	53	1**	
The Mad Butcher	57	4***	
Townsend Flooring	20	0*	
Union Bank	8	0	
Warren Bank & Trust	41	0	
Warren School Dist.	286	1	
TOTAL	1857	32	

HOW CAN BCEDC HELP

BCEDC Mission Statement

To enhance and sustain the economic climate of Bradley County by increasing the employment opportunities for the residents of the county

BCEDC

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Bradley County Economic Development Corporation is on facebook. Visit our page—today!

“BUYING LOCAL” cont. from page 1

By shopping locally you also help the environment while saving money. When shopping out of the community you need to consider the expense of transportation and how that not only effects your cost but the cost on the environment. Another advantage of buying locally is that you know who you’re dealing with, your neighbor. It should be a comfort to know where the product came from and that you know the

person to contact if you have a problem.

The last reason I want to mention for “Shopping Warren First” is TAXES. You’re going to pay taxes wherever you shop, in town or out. Why not choose to have those taxes support your community instead of another.

Our tax dollars go to support Warren’s infrastructure and quality of life. Our roads, water and sewer upkeep, our parks, our hospital, economic development, police and fire protection are all supported by sales

tax revenues. The more dollars spent in our local community the more taxes collected which is turned back into the local economy in wages, contracts and supplies. Again, **See how the cycle works?**

By supporting one local business you are investing in more than the future of that business. You are investing in the lives of their employees, their future employees and our local economy.

MOLLY’S

Every Monday at 7:00 am

This public forum meeting encourages the discussion of topics important to Bradley County residents. BCEDC wants to hear what’s happening with Bradley County businesses and how we can assist.

Please make the time to meet Mondays at 7:00 am.