

**HOW CAN BCEDC
HELP LOCAL
BUSINESSES?**

BCEDC can help your business in such areas as:

- Land and building acquisitions
- Financial packaging
- Demographic and economic data
- Incentive packaging
- Workforce training
- Plant expansions
- Entrepreneurial and small business development

BRADLEY COUNTY ECONOMIC DEVELOPMENT CORPORATION

SEACBEC

UPDATES BCEDC BOARD MEMBERS

Jonalyn Reep the SEACBEC Director and Nicole Robinson SEACBEC's new Counseling Assistant updated the BCEDC Board of Directors. Ms. Reep explained that this year's enrollment is up for the EAST program. SEACBEC services Hermitage, Rison, Woodlawn and Warren. There are 10 students that are bused from Hermitage. Ms. Reep advised that the number of students from school districts other than Warren has decreased over the years. She stated that students from smaller school districts face scheduling constraints. Ms. Reep advised the Board that in an attempt to increase their enrollment SEACBEC has begun Compressed Interactive Video (CIV) classes. SEACBEC's Medical classes are offered through CIV. Ms. Reep stated that she is hoping to begin offering classes through Adobe Connect.

For SEACBEC to keep their Community Based Status they must maintain the area schools enrollment. Ms. Reep went on to explain that the state requires SEACBEC to submit a Participation Report. She must report every program of study at SEACBEC and the amount of participation from each area school.

Ms. Reep discussed SEACBEC's **Business and Industry Partners program**. She stated the way the program works is being

changed. The Instructor will no longer be the Chairperson of the meetings. That role will be given to the Business & Industry Partners. Ms. Reep said, "*SEACBEC's curriculum is driven by the needs of business and industry. Therefore business and industry should make suggestions on classes and procedures. SEACBEC needs the businesses and industries to identify the skill gaps so SEACBEC can work to fill those gaps.*" Ms. Reep asked the BCEDC Board for Business & Industry Partners to chair the committee and advise SEACBEC what training is needed. SEACBEC will provide the required training to meet the identified needs.

Ms. Reep stated that her goal is for Warren, Hermitage, Rison and Woodlawn to become Career Readiness Communities. She explained that if businesses would refer potential employees to SEACBEC they will put them through the necessary training for the Career Readiness Certificates. She stated that the Career Readiness training is available in both secondary and post secondary education.

Under the SEACBEC umbrella is the ABC preschool, SEACBEC Secondary which is Career and Technical Ed, Adult Ed, the Heavy Equipment Program and the Child Dev. Program. She also discussed SEACBEC's different programs; Medical Prof.,

Bus./Marketing Technology, Power Sports Tech., Construction Tech., Welding, East and Computer Eng. The Medical Program is taught by 3 R.N.s and is the largest program. SEACBEC students may obtain certifications such as: A +, First Aid/CPR, NCCER, OSHA, Cert. of Welding Proficiency, Career Readiness Certificate (CRC), and Microsoft (PowerPoint, Word, Excel, Access). Both male and female students are enrolled in all of their programs. Ms. Reep stated that SEACBEC has to report to the state the annual number of certifications the students earn. SEACBEC is also required to issue industry cert. The SEACBEC students can obtain Internships specific to their career focus.

Ms. Reep discussed the procedure required to add or change programs. To change a program the need for a change has to be demonstrated to the state. To add a new program a program must be dropped.

SEACBEC is required to meet the Common Core State Standards and Common Core Technical Standards.

Ms. Reep stated SEACBEC's Vision: SEACBEC can modernize college and career readiness programs through innovations, collaboration, alignment and accountability to provide students with technical skill development and guidance toward their career opportunity.

**BCEDC
Is affiliated with:**

- Southeast Arkansas Cornerstone Coalition
- Southeast Arkansas Regional Intermodal Authority
- Arkansas Heavy Equipment Training Program
- TEAMUP/WAGE-Southeast Arkansas Community Based
- Arkansas Small Business and Technology Dev. Ctr. @UAM
- Bradley County Chamber of Commerce

| August Jobs Update | | | JOB OPENINGS AT: |
|----------------------------|-------------|-----------|--|
| Bradley Co. Employers | # Emp. | Vacancies | |
| AR Superior Federal CU | 12 | 0 | ARMSTRONG FLOORING: Has openings for: A Maintenance and Engineering Manager A Quality Control Manager For additional information and to apply on line go to www.armstrong.com then follow links for careers. Bradley Co. Medical Center: For additional information on job openings and to apply go on line go to – http://www.bradleycountymedicalcenter.com/jobs Potlatch Corporation: Currently has 2 positions open for night shift production Supervisors. For all the information on job duties, necessary qualifications and to apply please log on to the Potlatch website at www.potlatchcorp.com under the careers section. Warren School District: Has openings for a Part-time Custodian at SEACBEC and Bus Drivers. |
| Armstrong Flooring | 350 | 10 | |
| Ashcraft Wood Products | 14 | 0 | |
| Bradley Brand Furniture | 10 | 3+ | |
| Bradley County | 71 | 0 | |
| Bradley Co. Medical Ctr. | 229 | 10 | |
| City of Hermitage | 5 | 0 | |
| City of Warren | 34 | 2 | |
| First State Bank of Warren | 33 | 0 | |
| Fulghum Fibers | 10 | 0 | |
| Hermitage Schools | 92 | 0 | |
| Oasis Trading | 41 | 0 | |
| OK Foods | 10 | 0 | |
| Ouachita Hardwood | 35 | 0* | |
| Potlatch | 162 | 3 | |
| SE AR Human Dev. Ctr. | 271 | 17 | |
| Super Valu Foods | 53 | 0** | |
| The Mad Butcher | 58 | 3*** | |
| Townsend Flooring | 20 | 0* | |
| Union Bank | 8 | 0 | |
| Warren Bank & Trust | 41 | 0 | |
| Warren School Dist. | 286 | 3 | |
| TOTAL | 1845 | 47 | |

HOW CAN BCEDC HELP

BCEDC Mission Statement
 To enhance and sustain the economic climate of Bradley County by increasing the employment opportunities for the residents of the county

BCEDC

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 Warren , AR 71671

Phone: 870-226-3760
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 websites:

www.bcedcar.com
arkansassiteselection.com
 E-mail: bradleycountyidc@sbcglobal.net

Bradley County Economic Development Corporation is on facebook. Visit our page—today!

*Taking Applications ** Taking Applications on Thursdays ***Taking Applications on Mondays, 1-4 pm

SEACBEC
800 North Walnut St.
Warren, AR 71671
870-226-6920
Jonalyn Reep, Director

Southeast Arkansas Community-Based Education Center

Wanted: Business and Industry Partners

Membership is free.

If you are willing to partner with SEACBEC to build a qualified workforce, please call SEACBEC and provide your name and the industry you represent.

We appreciate your interest in our community.

Call: 870-226-6920

UAM SBTDC
FREE TRAINING IN WARREN

WEBSITE IN A DAY

Get the online presence your organization needs. With step-by-step help from ASBTDC, in one day, you'll design an awesome free website using Weebly. All you need is basic computer skills.

October 1st— 9:00AM to 3:30PM at BCEDC

FACEBOOK & GET LISTED LOCALLY

Get Listed Locally, seminar will help you claim your online listings through the multiple search engine sites. Get Listed allows businesses to claim their business and list their business for free on all the major search engines.

Facebook ABCs for business is a basic course designed to help small business owners evaluate how Facebook and other social media can help their marketing efforts.

October 24th—9:00AM to 1:00PM at BCEDC

MOLLY'S

Every Monday at 7:00 am

This public forum meeting encourages the discussion of topics important to Bradley County residents. BCEDC wants to hear what's happening with Bradley County businesses and how we can assist.

Please make the time to meet Mondays at 7:00 am.